



## Website Secretary's Report

**Caroline Scott**

**19<sup>th</sup> April 2007**

Once again Jen Ross at Rosstait has been a fantastic support to the Forum over the past year and we are very grateful to her.

### **Breakdown of Website Statistics 06/07**

<b>Month</b>	<b>No Visitors</b>	<b>No visits</b>
March 07	751	1222
Feb 07	522	792
Jan 07	457	719
<b>Stats over previous 3 month period</b> 65.6% visitors accessed site directly 29.3% accessed through search engines 4.7% accessed through links Average length of visit: 122 secs 6.7 % visitors spent more than 5 minutes		
Dec 06	581	581
Nov 06	365	586
Oct 06	532	532
<b>Stats over previous 3 month period</b> 68.5% visitors accessed site directly 26.2% accessed through search engines 5.1% accessed through links Average length of visit: 109 secs 5.1 % visitors spent more than 5 minutes		
Sept 06	425	599
Aug 06	417	621
July 06	487	341
<b>Stats over previous 3 month period</b> 65.7% visitors accessed site directly 29.5% accessed through search engines 4.5% accessed through links Average length of visit: 125 secs 8.6 % visitors spent more than 5 minutes		

June 06	347	560
May 06	360	512
April 06	348	461
Stats over previous 3 month period 68.8% visitors accessed site directly 26.1% accessed through search engines 5.6% accessed through links (inc Flying Start) Average length of visit: 211 secs 12.1% visitors spent more than 5 minutes		

### Annual Statistics

No Visitors	No visits
5592	7526
Average stats period April 06/07 67.15% visitors accessed site directly 27.8% accessed through search engines 5% accessed through links Average length of visit: 115 secs 8.1% visitors spent more than 5 minutes	

The PPDF website has had 5592 visitors compared with approximately 2111+ visitors 2005/6 and 3100 2004/5. These visitors have generated 7526 visits compared with 3652 last year.

The most popular pages (apart from the main page) are the noticeboard, project and conference pages. Meetings pages are also popular.

The top 12 countries visiting the site (bearing in mind that some UK visitors will be interpreted as being USA) are: USA, UK, EU, China, Australia, Germany, Canada, Netherlands, Japan, Ireland, Saudi Arabia, Hong Kong.

### Noticeboard

There have been some difficulties with the noticeboard over the past couple of months due to a new IT system being installed in QMU with tighter firewall provision. There is a new field in the electronic form filled out to submit a notices requiring work email address.

Evaluation for noticeboard submissions to be implemented. Archive of all notices obtained.

### Links

Additional links have been added to the site.

Proposed work to be actioned: Forum members discussed how they can share best practice. As Health Board documents cannot be posted on the website because of issues of copyright, a template will be developed in order that a synopsis of work, plus contact details can go on a dedicated page on the website.

### Projects

The outputs of the projects are still on the website in draft form. The Forum needs to discuss whether these should become final documents with review dates.

Caroline Scott

PPDNF Website Secretary