



Website Secretary Report

May 2008

As always Jen Ross at Rosstait has been very supportive of the Forum over the past year and our thanks go to her.

Breakdown of Website Statistics 08/09

Month	No Visitors	No visits
April 09	1018	3104
78.7% of pages accessed site directly (typing in or bookmarks) 14.8% accessed through search engines 6.3% of pages were accessed through links from other sites (most from NHSQIS). Average visit length was just over three minutes. 7.3% of visitors spent more than 5 minutes on the site.		
March 09	1636	4685
February 09	2276	5426
87.4% of pages accessed directly (typing in or bookmarks) 8.7% through search engines 3.7% of pages were accessed through links from other sites (most from NHSQIS). Average visit length was just over two minutes 15.1% of visitors spent more than 5 minutes on the site.		
January 09	2745	6996
December 08	3387	8951
November 08	2950	6921
93.3% of pages accessed directly (typing in or bookmarks) 5.3% through search engines 1.2% of pages were accessed through links from other sites (most from NHSQIS). Average visit length was two minutes 5.6% of visitors spent more than 5 minutes on the site.		

October 08	2547	5967
September 08	2555	6003
<p>91.4% of pages accessed directly (typing in or bookmarks) - this is a big jump from August, when there were only 71% accessing this way.  6.3% through search engines  2.2% of pages were accessed through links from other sites (most from NHSQIS).  average visit length was just over a minute  2.2% of visitors spent more than 5 minutes on the site.</p>		
August 08	2355	5379
July 08	2099	4753
June 08	1984	4343
May 08	1739	4010
<p>71.5% of pages accessed directly (typing in or bookmarks)  17.7% through search engines  10.5% of pages were accessed through links from other sites.  average visit length was just over 2 minutes  5% of visitors spent more than 5 minutes on the site.</p>		

Annual Statistics 08 / 09

No Visitors	No visits
27291	66538

Annual Statistics 07 / 08

No Visitors	No visits
15419	29376

Annual Statistics 06 / 07

No Visitors	No visits
5592	7526

The PPDF website has had 27291 visitors compared with approximately 15419 visitors in 2007/8, 5592 in 2006/7 and 2111 in 2005/6. These visitors have generated 66538 visits compared with 29376 last year. There is a large increase in visitor numbers this year and visitors have increasingly accessed the site through links such as NHSQIS.

Most pages including notice board, project, meeting, conference, constitution and links pages have been accessed frequently.

We have had visitors from a number of different countries including: Russia, China, United States, UK, Germany, Israel, Ukraine, Romania, Japan, Netherlands, Luxembourg, Philippines and Sweden. Some UK visitors will be interpreted as being US-based by the software

#### Site updating

The site has been updated with the new logo and work is being undertaken to review the projects page.

#### Notice board

The notice board has been well utilized throughout 2008 /9.

A short questionnaire was sent to everyone who had used the notice board in 2007 / 2008. Those who returned the questionnaire reported an average of 3 responses to their requests for information. All responders felt the notice board served a useful function and reported that they would use it in the future.

#### Links

Additional links have been added to the site and further suggestions are welcome.

#### Further updating for 2009 - 2010

Projects page to be updated

Action learning – to develop separate page & link

Discussion continuing regarding sharing of best practice page