



Website Secretary's Report

Once again Jen at Rosstait has been a fantastic support to the Forum over the past year.

Website Statistics

The PPDNF website has had 3013 visitors over the past year. This is in comparison to 3100 2004/5 although these visitors have generated more visits than the past year i.e. 4984.

The most popular page (apart from the main page) is the notice board. Conference, risk management and notice board pages are also popular. This is borne out by the constant number of postings on a weekly basis. Anecdotally, individuals posting notices are getting a number of responses, although this has not been formally evaluated.

Access to site:

The site continues to be accessed directly by typing in or via bookmarks (approx 54%), via search engines (28%), via links from other sites (approx 9%), including Developing Practice Network, RCN, NHS QIS and Bell College. There continues to be approx 9% visitors spending more than 5 minutes on the site. In March, the average length of time spent on the website was 144 seconds.

The top 12 countries visiting the site (bearing in mind that some UK visitors will be interpreted as being USA) are: USA, UK, EU, China, Australia, Germany, Canada, Netherlands, Japan, Ireland, Saudi Arabia, Hong Kong.

Notice board

As the notice board activity has continued to develop, the Forum discussed whether there should be set criteria for items. It was agreed that all information is useful to some members and therefore setting rigid criteria should be avoided.

Links

A small group is to be convened to consider criteria for links from and to the site.

Committee Members' Roles and Profiles

Committee roles and profiles of committee members have been posted on a page of the website. This ensures transparency.

Updates

The site is updated regularly with items e.g. forthcoming conference, action learning set evaluation and dates

Caroline Scott
Web Site Secretary
May 2006